



The South Indian Sugarcane & Sugar Technologists' Association

(Registered Under the Societies Act 1860) (Certificate of Registration No. 128 of 1968)

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Vice President (AP)

52nd ANNUAL CONVENTION - 2023

in

CHENNAI
Tamil Nadu



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Ref : No.8/SISSTA/52nd A.C./001

Date: 02.05.2023

To: All Advertisers, Exhibitors & Suppliers

Dear Advertisers,

SISSTA's 52nd ANNUAL CONVENTION – REQUEST FOR ADVERTISEMENT

Season's Greetings! We are happy to inform you that the **52nd Annual Convention of SISSTA** will be held tentatively in the first week of **August, 2023 in Chennai, Tamil Nadu**. The exact date, venue etc., will be communicated to you in due course.

The members, Mill owners, Technocrats, Engineers, Research-institutions, Govt. Officials and other dignitaries of sugar industries are expected to participate in large numbers. SISSTA will publish the Proceedings of the Annual Convention-2023 which will comprise of latest research papers of scientific, technological and managerial importance with respect to sugar and its allied industries. More than 800 dignitaries including members are expected to participate in this Annual Convention.

Advertisers are requested to make use of this golden opportunity to include their advertisements of their activities and achievements of their products in this publication which will go a long way in improving the sales contacts with potential customers all over India resulting in tangible benefits to their organization.

You are requested to send your advertisement material at the earliest for publication at specific and favorite places in the proceedings. **The last date for receipt of advertisement is 15.06.2023.**

TARIFF:

1. Outside Back Cover- Colour	: Booked
2. Inside Front Cover- Colour	: Rs. 25,000 + GST 5% for one year
3. Inside Back Cover - Colour (For 3 three year contract)	: Rs. 25,000 + GST 5% for one year : Rs. 60,000 + GST 5%
4. Inside full page - Colour (For three year contract)	: Rs. 20,000 + GST 5% for one year : Rs. 50,000 + GST 5%
5. Inside full page - B/w (For three year contract)	: Rs. 15,000 + GST 5% for one year : Rs. 40,000 + GST 5%

(Page Size - H:28 cm x W:21 cm & Print Size: H: 25 cm x W: 17 cm)

Conditions:

1. Advertisements are subject to acceptance by SISSTA.
2. Advertisement charges must be paid in advance
3. Payment should be made by Cheque / D.D. / NEFT to The South Indian Sugarcane and Sugar Technologists Association, S.B. A/c No. 30705634820, State Bank of India, Gandhi Nagar Branch, Adyar, Chennai-20, IFSC Code No. SBIN0017871.
4. Preference will be given to the advertisers in allotting space in the journal in accordance with their sponsorship and contributions as per discretion of SISSTA.
5. Kindly note that requests for specified space will be on first come first serve basis.
6. Soft copy of the advertisement material shall be mailed to **sissta68@gmail.com** in **Corel Draw (CDR), PDF or JPEG in High Resolution format.**

Thanking You,
Yours Faithfully,

Sd/-
(R. NANDA KUMAR)
President

Sd/-
(S.M. RAMESH)
Convener & Vice President